

Advertiser Agency Buyer Salesperson

SCOTT BROWN FOR US SENATE-REPUBL Multi Media Services Corp (2430)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 5307 10/22-10/29 Add (28221) Local/Political Candidate Agency

5307/

Invoice 174756
Inv Date 10/28/2012
Terms Net 30
Contract 48836
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:25:00PM

Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

AgM

WHDH Boston (WHDH)

חעחי	DUSU	on (WHDH)		DUPLICATE IN	IVUI	UE .			
Line Ty	ype	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	POT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:11AM (Mo)	00:30	7 News Today in New England 9-10A	SBTV10181225H	\$1000.00	
_	POT	9:00AM- 9:30AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 9:21AM (Tu)	00:30	7 News Today in New England 9-10A	SBTV10231229H	\$1000.00	
.0 SF	POT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:25AM (We)	00:30	7 News Today in New England	SBTV10231229H	\$1000.00	
.0 SP	POT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:20AM (Th)	00:30	7 News Today in New England 9-10A	SBTV10231229H	\$1000.00	
.0 SP	POT	9:00AM- 9:30AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:13AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$1000.00	
.0 SP	POT	9:30AM-10:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 9:58AM (Mo)	00:30	7 News Today in New England	SBTV10201227H	\$1000.00	
0 SP	тот	9:30AM-10:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 9:58AM (Tu)	00:30	9-10A 7 News Today in New England	SBTV10201227H	\$1000.00	
.0 SP	TO	9:30AM-10:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 9:59AM (We)	00:30	7 News Today in New England	SBTV10181225H	\$1000.00	
.0 SP	ОТ	9:30AM-10:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 9:46AM (Th)	00:30	9-10A 7 News Today in New England	SBTV10181225H	\$1000.00	
0 SP	TO	9:30AM-10:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 9:58AM (Fr)	00:30	7 News Today in New England	SBTV09151214H	\$1000.00	
0 SP	тот	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 10:51AM (Mo)	00:30	9-10A Today Show	SBTV10201227H	\$850.00	
0 SP	TO	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 10:58AM (Tu)		Today Show	SBTV10181225H	\$850,00	
0 SP	TO	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 10:27AM (We)		Today Show	SBTV10231229H	\$850.00	
0 SP	TO	10:00AM-11:00AM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 10:50AM (Th)		Today Show	SBTV10231229H	\$850.00	-
0 SP	OT	10:00AM-11:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 10:51AM (Fr)		Today Show	SBTV09151214H	\$850.00	
0 SP	OT	11:00AM-12:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 11:30AM (Mo)	ı	TODAY SHOW III (hour 4)	SBTV10181225H	 	-
) SP	OT	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:59AM (Mo)		TODAY SHOW III (hour 4)	SBTV10201227H	\$850.00	
SP	OT	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:29AM (Tu)		TODAY SHOW III (hour 4)		\$850.00	
) SP	OT	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:59AM (Tu)	00:30		SBTV10231229H	\$850.00	
) SP(OT	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:29AM (We)	00:30		SBTV10201227H	\$850.00	
) SP(ОТ	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:52AM (We)	00:30		SBTV10181225H	\$850.00	
) SP(OT	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:56AM (Th)			SBTV10201227H	\$850.00	
) SP(от	11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:30AM (Th)		TODAY SHOW III (hour 4)	SBTV10181225H	\$850.00	
) SP(11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2			TODAY SHOW III (hour 4)	SBTV10201227H	\$850.00	
SP(11:00AM-12:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 11:30AM (Fr)		TODAY SHOW III (hour 4)	SBTV09151214H	\$850.00	
SPO		12:00PM-12:30PM		10/26/12 11:51AM (Fr)		TODAY SHOW III (hour 4)	SBTV09151214H	\$850.00	
) SP(Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 12:24PM (Mo)		7 News at Noon	SBTV10181225H	\$1000.00	
SPO		12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 12:46PM (Tu)		7 News at Noon	SBTV10181225H	\$1000.00	
		12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:27PM (We)	00:30	7 News at Noon	SBTV10231229H	\$1000.00	
SPO		12:00PM-12:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:11PM (Th)	00:30	7 News at Noon	SBTV10231229H	\$1000.00	
SPO				10/26/12			1 preempt @\$1000.00	\$0.00	Special Report
SPC		12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 12:58PM (Mo)	00:30	Days of our Lives	SBTV10201227H	\$1000.00	
SPC		12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 12:44PM (We)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
SPC		12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 12:53PM (Th)	00:30	7 News at Noon	SBTV10181225H	\$1000.00	
SPC		12:30PM- 1:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 12:44PM (Fr)	00:30	7 News at Noon	SBTV09151214H	\$1000.00	
SPC				10/23/12			1 preempt	\$0.00	Internal Adjustment
SPC	T	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:41PM (Mo)	00:30	Days of our Lives	@\$1000.00 SBTV10201227H	\$900.00	
SPC	T	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:59PM (Mo)		Days of our Lives	SBTV10181225H	\$900.00	
SPO	T	12:57PM- 2:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 12:58PM (Tu)		Days of our Lives	SBTV10201227H		
SPO	T	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 1:25PM (Tu)		Days of our Lives	SBTV10181225H	\$900.00 \$900.00	
cially prin	nted on	11/06/12 04:44 PM				2			



Advertiser Agency Buyer Salesperson SCOTT BROWN FOR US SENATE-REPUBL Multi Media Services Corp (2430)

Shiebler, Charles (1011) ph: (617) 725-0777

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Comments

POLITICAL CANDIDATE (1051) Est 5307 10/22-10/29 Add (28221) Local/Political Candidate Agency 5307/ Invoice 174756
Inv Date 10/28/2012
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Gen. Date 10/31/2012 3:25:00PM

915 King St. 2nd Floor Alexandria, VA 22314

Multi Media Services Corp

AgM

WHDH Boston (WHDH)

WH	DH Bos	ton (WHDH)	U	UPLICATEIN	IVOI	CE			
	e Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.1	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:58PM (We)	00:30	Days of our Lives	SBTV10231229H	\$900.00	
7.1	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 1:46PM (We)	00:30	Days of our Lives	SBTV10181225H	\$900.00	
7.1	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 12:59PM (Th)		Days of our Lives	S8TV10231229H	\$900.00	
7.1	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 2:00PM (Th)	00:30		SBTV10181225H	\$900,00	
7.1	SPOT	12:57PM- 2:00PM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 12:58PM (Fr)	00:30	Days of our Lives	SBTV09151214H	\$900.00	
7.1	SPOT	12:57PM- 2:00PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 2:00PM (Fr)		Days of our Lives	SBTV09151214H	\$900.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 2:59PM (Mo)		DOCTORS Episode: 5031	SBTV10201227H	\$600.00	
8.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 2:31PM (Tu)		DOCTORS Episode: 5038	SBTV10231229H	\$600.00	
8.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 2:59PM (We)	00:30	DOCTORS Episode: 5053	SBTV10201227H	\$600.00	
8.0	SPOT	2:00PM- 3:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 2:24PM (Th)	00:30	DOCTORS Episode: 5051	SBTV10201227H	\$600.00	
8.0	SPOT	2:00PM- 3:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 2:24PM (Fr)	00:30	DOCTORS Episode: 5041	SBTV09151214H		
9.0	SPOT	3:00PM- 3:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 3:28PM (Mo)	00:30	Family Feud Episode: 12071	SBTV10181225H	\$600.00	
9.0	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 3:29PM (Tu)		Family Feud Episode: 12072	SBTV10201227H	\$600.00	
9.0	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 3:20PM (We)		Family Feud Episode: 12073	SBTV10231229H	\$600.00	
9.0	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 3:29PM (Th)		Family Feud Episode: 12074	SBTV10231229H	\$600.00	
9.0	SPOT	3:00PM- 3:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 3:10PM (Fr)		Family Feud Episode: 12075	SBTV09151214H	\$600.00	
10.0	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 3:39PM (Mo)				\$600.00	
10.0	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 3:51PM (Tu)		Family Feud Episode: 12068	SBTV10201227H	\$600.00	
10.0	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 3:51PM (We)		Family Feud Episode: 12069	SBTV10181225H	\$600.00	
10.0	SPOT	3:30PM- 4:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 3:58PM (Th)			SBTV10181225H	\$600.00	
10.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 3:52PM (Fr)		Family Feud Episode: 12070	SBTV10181225H	\$600.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 4:13PM (Mo)		Family Feud Episode: 12076 7 News at 4	SBTV09151214H	\$600.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 4:13PM (Tu)			SBTV10201227H	\$1200.00	
11.0	SPOT	4:00PM- 4:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 4:27PM (We)		7 News at 4	SBTV10231229H	\$1200.00	
11.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 4:16PM (Th)		7 News at 4	SBTV10231229H	\$1200.00	
11.0	SPOT	4:00PM- 4:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 4:19PM (Fr)		7 News at 4	SBTV10231229H	\$1200.00	
12.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 4:55PM (Mo)		7 News at 4	SBTV09151214H	\$1200.00	
12.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 4:55PM (Tu)		7 News at 4	SBTV10181225H	\$1500.00	
12.0	SPOT	4:30PM- 5:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1			7 News at 4	SBTV10201227H	\$1500.00	
12.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 4:55PM (We)		7 News at 4	SBTV10181225H	\$1500.00	
12.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 4:49PM (Th)		7 News at 4	SBTV10181225H	\$1500.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 4:40PM (Fr)		7 News at 4	SBTV09151214H	\$1500.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:18PM (Mo)		7 News at 5	SBTV10201227H	\$1800.00	
13.0	SPOT			10/22/12 5:26PM (Mo)		7 News at 5	SBTV10181225H	\$1800.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:16PM (Tu)		7 News at 5	SBTV10181225H	\$1800.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:26PM (Tu)		7 News at 5	SBTV10231229H	\$1800.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:17PM (We)		7 News at 5	SBTV10201227H	\$1800.00	
13.0	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:21PM (We)		7 News at 5	SBTV10231229H	\$1800.00	
13.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:16PM (Th)		7 News at 5	SBTV10201227H	\$1800.00	
15.0	JF01	5:00PM- 5:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:27PM (Th)	00:30	7 News at 5	SBTV10231229H	\$1800.00	
Officially	printed on	11/06/12 04:44 PM					<u> </u>		



Advertiser Agency Buyer Salesperson SCOTT BROWN FOR US SENATE-REPUBL Multi Media Services Corp (2430)

Shiebler, Charles (1011) ph: (617) 725-0777

Product
Brand
Acct Types
Est/Headline
Demo
Revision

Comments

POLITICAL CANDIDATE (1051) Est 5307 10/22-10/29 Add (28221) Local/Political Candidate Agency 5307/
 Invoice
 174756

 Inv Date
 10/28/2012

 Terms
 Net 30

 Contract
 48836

 Bill Type
 Standard

 Period
 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:25:00PM

Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

AgM

WHDH Boston (WHDH)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
13.0	SPOT	5:00PM- 5:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:20PM (Fr)	00:30	7 News at 5	SBTV09151214H	\$1800.00	
13.0	SPOT	5:00PM- 5:30PM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 5:28PM (Fr)	00:30	7 News at 5	SBTV09151214H	\$1800.00	
14.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 5:50PM (Mo)		7 News at 5	SBTV10201227H	\$2000.00	
14.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:46PM (Tu)		7 News at 5	SBTV10201227H	\$2000.00	
14.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 5:42PM (We)		7 News at 5	SBTV10181225H	\$2000.00	
14.0	SPOT	5:30PM- 6:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 5:43PM (Th)		7 News at 5	SBTV10181225H	\$2000.00	
14.0	SPOT	5:30PM- 6:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:56PM (Fr)		7 News at 5	SBTV09151214H	\$2000.00	
15.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 6:14PM (Mo)	ı	7 News at 6	SBTV10201227H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 6:12PM (Tu)		7 News at 6	SBTV10181225H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 6:15PM (We)		7 News at 6	SBTV10201227H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 6:12PM (Th)		7 News at 6	SBTV10201227H	\$2500.00	
15.0	SPOT	6:00PM- 6:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 6:12PM (Fr)		7 News at 6	SBTV09151214H		
16.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 7:26PM (Mo)	00:30		SBTV10181225H	\$2500.00	
16.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 7:24PM (Tu)		Access Hollywood Episode: 4207	SBTV10181225H	\$2200.00	
16.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 7:26PM (We)		Access Hollywood Episode: 4208	SBTV10231229H	\$2200.00	
16.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 7:17PM (Th)		Access Hollywood Episode: 4209		\$2200.00	
16.0	SPOT	7:00PM- 7:30PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 7:11PM (Fr)		Access Hollywood Episode: 4210	SBTV10231229H	\$2200.00	
17,0	SPOT	7:30PM- 8:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 7:56PM (Mo)		EXTRA Episode: 19043	SBTV09151214H	\$2200.00	
17.0	SPOT	7:30PM- 8:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 7:49PM (Tu)	00:30		SBTV10201227H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 7:52PM (We)	00:30		SBTV10201227H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/25/12 7:59PM (Th)		30 Rock	SBTV10201227H	\$2400.00	
17.0	SPOT	7:30PM- 8:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/26/12 7:55PM (Fr)	00:30		SBTV10201227H	\$2400.00	
18.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/22/12 11:29PM (Mo)	00:30		SBTV09151214H	\$2400.00	
18.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/23/12 11:15PM (Tu)	00:30		SBTV10201227H	\$3000.00	
18.0	SPOT	11:00PM-11:35PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/24/12 11:33PM (We)			SBTV10201227H	\$3000.00	
18.0	SPOT	11:00PM-11:35PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 11:17PM (Th)		7 News at 11 PM	SBTV10201227H	\$3000.00	
18.0	SPOT	11:00PM-11:35PM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 11:14PM (Fr)		7 News at 11 PM	SBTV10231229H	\$3000.00	
19.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 12:09AM (Mo)		7 News at 11 PM	SBTV09151214H	\$3000.00	
				10/22/12 12:USAM (MO)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 11:59PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10181225H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:44PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY	SBTV10181225H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 11:56PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY	SBTV10231229H	¢1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 12:22AM (We)		LENO		\$1600.00	
19.0	SPOT					THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
			Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 11:57PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10231229H	\$1600.00	
	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 11:48PM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	SBTV10201227H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 12:00AM (Th)	00:30	THE TONIGHT SHOW W/ JAY	SBTV10181225H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 12:14AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY	SBTV09151214H	\$1600.00	
19.0	SPOT	11:34PM-THE TONIG	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 12:31AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY	SBTV09151214H	\$1600.00	
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:04AM (Mo)		LENO LATE NIGHT WITH JIMMY	SBTV10181225H	\$1000.00	
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 1:12AM (Mo)	- 1	FALLON	SBTV10201227H		
						FALLON		\$1000.00	
rticially	printed o	n 11/06/12 04:44 PM						-	Dage 3



Advertiser Agency Buyer Salesperson SCOTT BROWN FOR US SENATE-REPUBL Multi Media Services Corp (2430)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 5307 10/22-10/29 Add (28221) Local/Political Candidate Agency 5307/

Invoice 174756 Inv Date 10/28/2012 Terms Net 30 Contract 48836 Bill Type Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal Package

Gen. Date 10/31/2012 3:25:00PM

915 King St. 2nd Floor Alexandria, VA 22314

Multi Media Services Corp

AgM

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 12:58AM (Tu)	00:30	LATE NIGHT WITH JIMMY	SBTV10201227H	\$1000.00	
0.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 1:31AM (Tu)		FALLON LATE NIGHT WITH JIMMY	SBTV10181225H	<u> </u>	
0.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 1:06AM (We)		FALLON LATE NIGHT WITH JIMMY		\$1000.00	
0.0	SPOT		Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 1:17AM (We)		FALLON	SBTV10181225H	\$1000.00	
0.0	SPOT				00:30	FALLON	SBTV10201227H	\$1000.00	
			Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 1:02AM (Th)	00:30	LATE NIGHT WITH JIMMY FALLON	SBTV10201227H	\$1000.00	
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 1:14AM (Th)	00:30	LATE NIGHT WITH JIMMY	SBTV10231229H	\$1000.00	
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 1:02AM (Fr)	00:30	LATE NIGHT WITH JIMMY	SBTV09151214H	\$1000.00	
20.0	SPOT	12:37AM-LATE NIGH	Day,M-2,Tu-2,W-2,Th-2,F-2	10/26/12 1:24AM (Fr)	00:30	FALLON LATE NIGHT WITH JIMMY			
21.0	SPOT	1:36AM-Last Call wit	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 1:45AM (Mo)		FALLON	SBTV09151214H	\$1000.00	
21.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 1:45AM (Tu)	00:30	Last Call with Carson Daly	SBTV10201227H	\$500.00	
21.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 2:00AM (We)		Last Call with Carson Daly	SBTV10231229H	\$500.00	
21.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1			Last Call with Carson Daly	SBTV10231229H	\$500.00	
21.0	SPOT		Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 1:53AM (Th)		Last Call with Carson Daly	SBTV10201227H	\$500.00	
22.1	SPOT		Day,M-2,Tu-2,W-2,Th-2	10/26/12 1:52AM (Fr)		Last Call with Carson Daly	SBTV09151214H	\$500.00	
22.1	SPOT		,	10/22/12 4:47AM (Mo)		Early Today	SBTV10181225H	\$100.00	
22.1	SPOT		Day,M-2,Tu-2,W-2,Th-2	10/22/12 4:57AM (Mo)		Early Today	SBTV10201227H	\$100.00	
2.1	SPOT		Day, M-2, Tu-2, W-2, Th-2	10/23/12 4:46AM (Tu)		Early Today	SBTV10201227H	\$100.00	
			Day,M-2,Tu-2,W-2,Th-2	10/23/12 4:56AM (Tu)		Early Today	SBTV10181225H	\$100.00	
2.1	SPOT		Day,M-2,Tu-2,W-2,Th-2	10/24/12 4:47AM (We)		Early Today	SBTV10201227H	\$100.00	
2.1	SPOT		Day,M-2,Tu-2,W-2,Th-2	10/24/12 4:56AM (We)	00:30	Early Today	SBTV10181225H	\$100.00	
2,1	SPOT	4:30AM-Early Today		10/25/12 4:47AM (Th)	00:30	Early Today	SBTV10181225H	\$100.00	†
	SPOT	4:30AM-Early Today	Day,M-2,Tu-2,W-2,Th-2	10/25/12 4:56AM (Th)	00:30	Early Today	SBTV10201227H	\$100.00	1
3.0	SPOT		Day, M-2, Tu-2, W-2, Th-2, F-2	10/22/12 5:19AM (Mo)	00:30	7 News Today in New England	SBTV10201227H	\$350.00	
	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/22/12 5:24AM (Mo)	00:30	7 News Today in New England	SBTV10181225H	\$350.00	
	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/23/12 5:12AM (Tu)	00:30	7 News Today in New England	SBTV10231229H	\$350.00	
	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/23/12 5:29AM (Tu)		7 News Today in New England	SBTV10201227H	\$350.00	-
	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/24/12 5:12AM (We)		7 News Today in New England	SBTV10201227H	\$350.00	-
3.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/24/12 5:28AM (We)		7 News Today in New England	SBTV10231229H	\$350.00	
3.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:24AM (Th)		7 News Today in New England	SBTV10201227H		-
3.0	SPOT	5:00AM- 5:30AM	Day,M-2,Tu-2,W-2,Th-2,F-2	10/25/12 5:28AM (Th)		7 News Today in New England	SBTV10231229H	\$350.00	-
3.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:21AM (Fr)		7 News Today in New England	SBTV09151214H	\$350.00	-
3.0	SPOT	5:00AM- 5:30AM	Day, M-2, Tu-2, W-2, Th-2, F-2	10/26/12 5:28AM (Fr)		7 News Today in New England	SBTV09151214H	\$350.00	-
4.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 5:57AM (Mo)		7 News Today in New England	SBTV10201227H	\$350.00	
4.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 5:44AM (Tu)		7 News Today in New England	SBTV10201227H SBTV10181225H	\$350.00	-
4.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 5:41AM (We)		7 News Today in New England	SBTV10181225H	\$350.00	
1.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 5:58AM (Th)		7 News Today in New England	SBTV10201227H	\$350.00	-
1.0	SPOT	5:30AM- 6:00AM	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 5:43AM (Fr)		7 News Today in New England	SBTV10201227H SBTV09151214H	\$350.00	
5.0	SPOT	7:57PM-THE VOICE	Day,M-1	10/22/12 8:43PM (Mo)		THE VOICE		\$350.00	
5.0	SPOT			10/22/12		THE VOICE	SBTV10181225H	\$15000.00	Internal Address
7.0	SPOT	7:57PM-THE VOICE	Dav Tu-1				1 preempt @\$10000.00	\$0.00	Internal Adjustment
-		,	Day, 18*1	10/23/12 8:42PM (Tu)	00:30	THE VOICE	SBTV10181225H	\$15000.00	



Advertiser Agency Buyer Salesperson SCOTT BROWN FOR US SENATE-REPUBL Multi Media Services Corp (2430)

Shiebler, Charles (1011) ph: (617) 725-0777

Product Brand **Acct Types** Est/Headline Demo Revision

Comments

POLITICAL CANDIDATE (1051) Est 5307 10/22-10/29 Add (28221) Local/Political Candidate Agency 5307/

Invoice 174756 Inv Date 10/28/2012 Terms Net 30 Contract 48836 Bill Type Standard Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal

Package

Gen. Date 10/31/2012 3:25:00PM

Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

AgM

WHDH Boston (WHDH)

	11 200	ton (Wilbil)		OF EIGHTE IN	101	-			
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
28.0	SPOT	9:00PM-10:00PM	Day,Tu-1	10/23/12 9:22PM (Tu)	00:30	GO ON	SBTV10231229H	\$10000,00	
29.0	SPOT	9:00PM-Law & Orde	Day,W-1	10/24/12 9:19PM (We)	00:30	Law & Order SVU	SBTV10181225H	\$3000.00	
30.0	SPOT	10:00PM-ROCK CEN	Day,Th-1	10/25/12 10:18PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	SBTV10201227H	\$3200.00	
31.0	SPOT	7:57PM-Mockingbird	Day,F-1	10/26/12 8:19PM (Fr)	00:30		SBTV09151214H	\$4000.00	
32.0	SPOT	9:00PM-GRIMM	Day,F-1	10/26/12 9:37PM (Fr)	00:30	GRIMM	SBTV09151214H	\$5000,00	
33.0	SPOT	10:00PM-DATELINE	Day,F-1	10/26/12 10:29PM (Fr)	00:30	DATELINE	SBTV09151214H	\$8500.00	
34.0	SPOT	5:58AM-7 News Tod		10/27/12 6:30AM (Sa)	00:30	7 News Today in New England	SBTV09151214H	\$200.00	
34.0	SPOT	5:58AM-7 News Tod	Day,Sa-2	10/27/12 6:47AM (Sa)	00:30	7 News Today in New England	SBTV10261231H	\$200.00	
35.0	SPOT	7:00AM- 8:00AM	Day, Sa-1	10/27/12 7:50AM (Sa)	00:30	Today Show Weekend	SBTV09151214H	\$400.00	
36.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	10/27/12 8:24AM (Sa)	00:30	Today Show Weekend	SBTV10261231H	\$400.00	1
37.0	SPOT	9:00AM-10:00AM	Day,Sa-1	10/27/12 9:50AM (Sa)	00:30	7 News Today in New England-Sat	SBTV09151214H	\$400.00	
38.0	SPOT	10:00AM-11:00AM	Day, Sa-3	10/27/12 10:23AM (Sa)		7 News Today in New England-Sat		\$400.00	-
38.0	SPOT	10:00AM-11:00AM	Day,Sa-3	10/27/12 10:41AM (Sa)	00:30		SBTV09151214H	\$400.00	
38.0	SPOT	10:00AM-11:00AM	Day,Sa-3	10/27/12 10:58AM (Sa)	00:30	7 News Today in New England-Sat	SBTV10261231H	\$400.00	
39.0	SPOT	6:00PM-7 News at 6	1	10/27/12 6:13PM (Sa)	00:30	7 News at 6	SBTV09151214H	\$2500.00	
40.0	SPOT	7:57PM-REVOLUTIO	Day,Sa-1	10/27/12 7:58PM (Sa)	00:30	REVOLUTION (R)	SBTV10261231H	\$1500.00	
41.0	SPOT	9:00PM-CHICAGO F	Day,Sa-1	10/27/12 9:19PM (Sa)	00:30	CHICAGO FIRE (Repeat)	SBTV09151214H	\$4000.00	
42.0	SPOT	10:00PM-LAW & ORD	Day,Sa-1	10/27/12 10:08PM (Sa)	00:30	LAW & ORDER SVU (R)	SBTV10261231H	\$1300.00	
43.0	SPOT	1:31AM-EXTRA WEE	Day,Sa-2	10/27/12 1:45AM (Sa)	00:30	Extra Weekend Episode: 19048W	SBTV10261231H	\$150.00	
13.0	SPOT	1:31AM-EXTRA WEE	Day, Sa-2	10/27/12 2:28AM (Sa)	00:30	Extra Weekend Episode: 19048W	SBTV09151214H	\$150.00	
14.0	SPOT	11:29PM-Saturday Ni	Day,Sa-1	10/27/12 12:58AM (Sa)	00:30	Saturday Night Live	SBTV09151214H	\$2800.00	
15.0	SPOT	7:30AM-7 NEWS TO	Day,Su-1	10/28/12 7:55AM (Su)	00:30		SBTV10281233H	\$500.00	
16.0	SPOT	7:57AM-TODAY SHO	Day,5u-1	10/28/12 8:29AM (Su)	00:30	ENGLAND 730A SUN TODAY SHOW-SUNDAY	SBTV10261231H		
7.0	SPOT	9:00AM-7 News Tod	Day,Su-1	10/28/12 10:13AM (Su)		7 News Today in New	SBTV10281233H	\$1400.00 \$400.00	
18.0	SPOT	10:27AM-Meet the Pr	Day,Su-1	10/28/12 10:28AM (Su)	00:30	England-Sun Meet the Press	SBTV10261231H	#2500.00	
19.0	SPOT			10/22/12			2 preempts	\$2500.00	Pre-Empt
0.0	SPOT	12:30PM- 1:00PM	Day,F-1	10/36/13 13:4704 (5-)	00.20		@\$350.00	\$0.00	
	SPOT		Day,Th-1	10/26/12 12:47PM (Fr)		7 News at Noon	SBTV09151214H	\$1000.00	M/G For 6.0.1
	SPOT	3.001 H- THE OTHER	Day, TII-1	10/25/12 9:10PM (Th)	00:30	The Office	SBTV10181225H	\$10000.00	M/G For 26.0.1
				10/25/12			1 preempt @\$100.00	\$0.00	Pre-Empt
3.0	SPOT	3:00PM- 4:00PM	Per week (1),Fr	10/26/12 3:16PM (Fr)	00:30	Family Feud Episode: 12075	SBTV09151214H	\$600.00	M/G For 49.0.1
			proadcast information sh rom the official program I				Grass Total Commission Net Total	\$270,600.00 (\$40,590.00)	Total Spots 181
	-						ver lotal	\$230,010.00	